



ANDREA GRAY / RETROHIPMAMA

## ABOUT

**Hello, my name is Andrea and I've been crafty since the 80s.** I come from a family full of makers. We are project people and I was raised with craftiness and resourcefulness. Since 2010 I have been building an online presence and community via my blog, teaching workshops, creating YouTube content, managing a Facebook community and engaging on Instagram. Today I can be found sharing my memory keeping and crafty projects in the hopes of inspiring others to create in ways that bring them the most joy. In early 2018 I began a crafty podcast (which only ran for 16 episodes due to time constraints), opened an online shop and decided to self-publish a magazine.

I film and edit all my own videos, write all blog content, create all my projects by hand and create all shop items exclusively. The Retro Hip Co. brand focuses on paper crafts, modest fashion, hand lettering, vintage style, organization, and positive vibes.

Retro Hip Magazine is a seasonal creative & lifestyle publication aimed at all types of crafters and makers. We are determined to inspire the creative makers & women who long for a throwback feel that meets them in the modern era. Retro Hip Magazine is available digitally and in print format and is sold worldwide.

## CONTACT

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## PARTNERSHIP OPPORTUNITIES

Magazine Advertising  
Magazine Article Sponsorship



## PREVIOUS BRAND PARTNERSHIPS



## SITE STATS

3k | Avg. Monthly Views  
100 | Avg. Daily Views

## AUDIENCE

96% Female  
72% within US  
85% ages 25-54

# RETRO HIP *magazine*



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is a bi-monthly  
*crafty & lifestyle*  
publication aimed at  
all types of crafters  
and makers.  
We are determined  
to inspire creative  
makers and women  
who long for a  
throwback that meets  
them in the modern era.

2000+ issues downloaded  
and distributed worldwide  
in a little less than 2 years

# HALF PAGE

DIMENSIONS  
8.5IN (W) X 5.5IN (H)

**\$65/ISSUE\***  
(\*ISSUES ARE BI-MONTHLY)

YOUR  
AD HERE



Heck yeah!  
Promote your business with us!  
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# QUARTER PAGE

DIMENSIONS  
4IN (W) X 5.25IN (H)

**\$45/ISSUE\***  
(\*ISSUES ARE BI-MONTHLY)

# FULL PAGE

DIMENSIONS  
8.5IN (W) X 11IN (H)

**\$85/ISSUE\***  
(\*ISSUES ARE BI-MONTHLY)

# SEASON 3 CLOSING / RELEASE DATES\*

| ISSUE                         | AD/PROJECT DUE | RELEASE DATE |
|-------------------------------|----------------|--------------|
| no. 12 May/June 2020          | 3/30/2020      | 5/1/2020     |
| no. 13 July/August 2020       | 5/30/2020      | 7/1/2020     |
| no. 14 September/October 2020 | 7/31/2020      | 9/1/2020     |
| no. 15 November/December 2020 | 9/30/2020      | 11/1/2020    |
| no. 16 January/February 2021  | 11/30/2020     | 1/1/2021     |
| no. 17 March/April 2021       | 1/30/2021      | 3/1/2021     |

\*subject to change  
2 issue minimum commitment  
bundling discounts are available for commitment of 3 or more issues

digital & print issues are available at  
[retrohipco.com/shop](http://retrohipco.com/shop)

