

ANDREA GRAY / RETROHIPMAMA

ABOUT

Hello, my name is Andrea and I've been crafty since the 80s.

I come from a family full of makers. We are project people and I was raised with craftiness and resourcefulness. Since 2010 I have been building an online presence and community via my blog, teaching workshops, creating YouTube content, managing a Facebook community and engaging on Instagram. Today I can be found sharing my memory keeping and crafty projects in the hopes of inspiring others to create in ways that bring them the most joy. In early 2018 I began a crafty podcast (which only ran for 16 episodes due to time constraints). opened an online shop and decided to self-publish a magazine.

I film and edit all my own videos, write all blog content, create all my projects by hand and create all shop items exclusively. The Retro Hip Co. brand focuses on paper crafts, modest fashion, hand lettering, vintage style, organization, and positive vibes.

Retro Hip Magazine is a seasonal creative & lifestyle publication aimed at all types of crafters and makers. We are determined to inspire the creative makers & women who long for a throwback feel that meets them in the modern era. Retro Hip Magazine is available digitally and in print format and is sold worldwide.

CONTACT

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PARTNERSHIP OPPORTUNITIES

Magazine Advertising Magazine Article Sponsorship











PREVIOUS BRAND PARTNERSHIPS



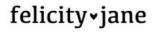














SITE STATS

3k | Avg. Monthly Views 100 | Avg. Daily Views

AUDIENCE

96% Female 72% within US 85% ages 25-54





Retro Hip Magazine is a bi-monthly

publication aimed at all types of crafters and makers.
We are determined to inspire creative makers and women who long for a throwback that meets them in the modern era.

2000+ issues downloaded and distributed worldwide in a little less than 2 years

HALF PAGE

DIMENSIONS 8.5IN (W) X 5.5IN (H)



YOUR AD HERE



Heck yeah!
Promote your business with us!
email: magazine@retrohipco.com

QUARTER PAGE

DIMENSIONS 4IN (W) X 5.25IN (H)

\$45/ISSUE*

FULL PAGE

DIMENSIONS 8.5IN (W) X 11IN (H)



SEASON 3 CLOSING / RELEASE DATES*

ISSUE	AD/PROJECT DUE	RELEASE DATE
no. 12 May/June 2020	3/30/2020	5/1/2020
no. 13 July/August 2020	5/30/2020	7/1/2020
no. 14 September/October 2020	7/31/2020	9/1/2020
no. 15 November/December 2020	9/30/2020	11/1/2020
no. 16 January/February 2021	11/30/2020	1/1/2021
no. 17 March/April 2021	1/30/2021	3/1/2021

*subject to change 2 issue minimum comittment bundling discounts are available for comittment of 3 or more issues

digital & print issues are available at retrohipco.com/shop



